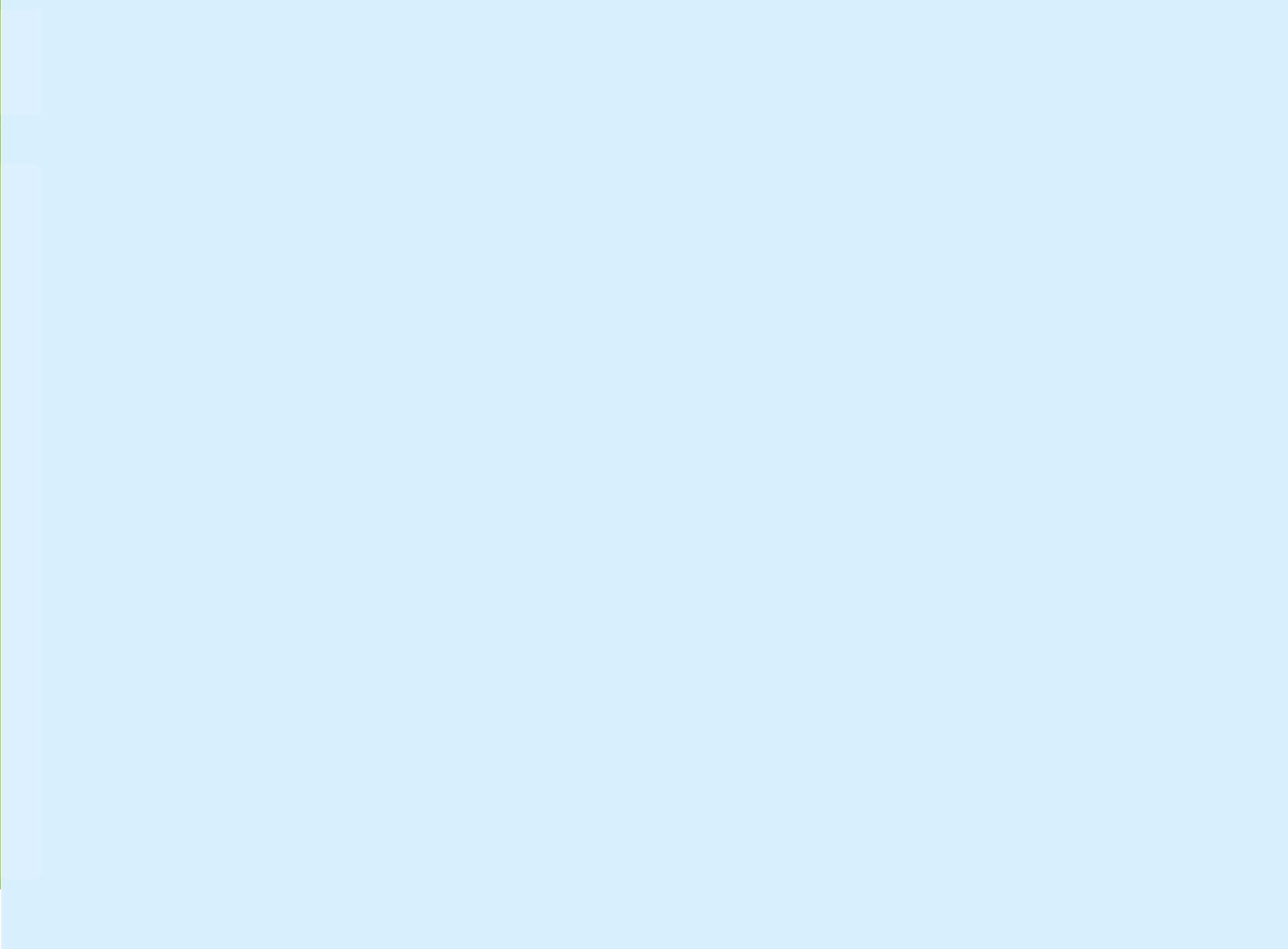




Gathering Wisdom in Village, and Promoting Rural Industrial and Education Revitalization

As President Xi Jinping emphasized, the comprehensive implementation of the rural revitalization strategy "must strengthen top-level design and be promoted with more powerful measures and stronger forces". In 2020, Sinar Mas Group incorporated the goal of "improving the lives of millions" into its Sustainability Roadmap Vision 2030. APP China actively initiated relevant workplans focusing on this goal, and implemented various rural revitalization programs in Ganzhou, Jiangxi Province and Lancang, Yunnan Province in 2023, conducting rural revitalization practices from multiple aspects such as industrial development, talent cultivation, and mechanism construction. By developing local industries, cultivating new agricultural operators, and improving the efficiency of the agro-industry chain, the programs significantly benefited local residents, playing an active role in support of the national rural revitalization strategy.

The Golden Orchard Program

Huang Yicong Foundation funded and jointly supported the local farmers cooperative to launch the Xinfeng Golden Orchard program in collaboration with APP China Forestry in Ganzhou, Jiangxi Province. The program focuses on various activities related to the growing of a local specialty cash crop—navel orange, including fruit picking, deep

After nearly a year of research and studies to fully understand local resource endowment, needs of local residents, and the key government rural revitalization initiatives, APP China formulated its first targeted rural revitalization project around the goal of "improving the lives of millions", focusing on the revitalization of industry, while also taking into account the revitalization of talents. The project revolves around the forest economy and is carried out in the mode of in-depth cooperation among APP China, government agencies, experts ! al

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Facility improvement is an important component of the Sunshine Preschool project. The project purchased teaching aids and toys, corner cabinets, picture books and other teaching supplies and textbooks for the preschools. The project workers worked together with preschool staff to decorate walls, adjust the overall floor design, and create specific functional "corners", creating a comfortable and nurturing environment for children's learning and daily play. The project has also attracted participation from other non-profit organizations, who have provided the project with support for classroom and nap room renovation and decoration, outdoor playground construction, indoor and outdoor toys, and children's nutrition, etc.

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Children's Growth. Compared with children who had never received preschool education, children who had spent 1 to 3 years in preschools show significant improvements in language communication, cultural identity, social-emotional development, and adaptability after entering primary school, with some indicators even better than their peers attending other rural kindergartens.

Sense of Achievement for Teachers. The teachers in the preschools are all locally selected. Through comprehensive training and practice during the project, these young people have felt a sense of achievement and fulfillment in contributing to the development of their hometown.

Changes in Parents. Parents have been increasingly realizing the importance of early childhood education. By participating in the construction and activities of the preschool, they had greater communication with their children, which contributed to closer and more intimate parent-child relationships. Preschool had also helped the parents to realize the importance of preschool education for their children, and the parents, which they



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With the support of APP China, the Foundation has been organizing the

Outlook

market to effectively support rural infrastructure construction and industrial upgrading, and promote the sustainable development of the local economy.

Incorporating rural revitalization into our sustainable development strategic goals is an indication of our determination and dedication to deeply engaging in the field of rural revitalization. APP China will focus on the development needs as well as resource endowment of rural areas, work together with various stakeholders to jointly explore and implement an increasing number of rural revitalization demonstration projects, which can be replicated in more areas to scale up income generation operations in rural areas, making positive contribution to the construction of the Chinese path to modernization.

About APP China

Sinar Mas Group was founded by the prominent Indonesian Chinese Mr. Eka Tjipta Widjaja in 1938, with investments today spanning continents including Asia, North and South America, Europe, and Oceania. The Group operates in seven business sectors: pulp & paper, financial services, agri-business & food, real estate, energy & infrastructure, telecommunications, and healthcare.

Asia Pulp & Paper Co., Ltd. (APP), a pulp and paper subsidiary of Sinar Mas Group, was established in 1972 and has grown into a world leader in papermaking industry. APP has dozens of pulp and paper companies and over one million hectares of fast-growing plantations in Indonesia, China, etc. APP's products and business spread to more than 160 countries, with operations ranging from plantations and pulp to industrial paper, cultural paper, tissues, and various types of paper products.

APP's regional headquarters in China - Sinar Mas Paper (China) Investment Co., Ltd. - and its subsidiaries and affiliates are collectively referred to as "APP China", which is the leader of pulp and paper industry in China.

APP's investment in China dates back to 1992. For more than 30 years, the Company has been committed to a sustainable development strategy and a green and circular economy by practicing an integrated "Plantation-Pulp-Paper" approach, focusing on the Yangtze River Delta and South China. The Company has invested enormously in building world-class pulp and paper mills including Ningbo Asia, Gold East Paper, Hainan Jinhai Pulp & Paper, Guangxi Jingui Pulp & Paper and Bohui Paper, as well as 292,963 hectares of modern fast-growing plantations.

Currently, APP China boasts multiple business units such as Forestry Business Unit, Pulp Business Unit, Paper Business Unit, and Tissue Business Unit, and is actively present in industries such as chemical, real estate, paper equipment, etc. In 2023, APP China's domestic revenues were about RMB92.6 billion.

In terms of brands, APP China possesses a variety of well-known trademarks, such as tissue brands "Breeze" and "VIRJOY", cultural paper brands "Space Shuttle" and "Whale King", industrial paper brands "Jinli" and "Siji Gui", office paper brands "Gold Flagship" and "TOPGUN", etc.

APP China is actively engaged in developing sustainable urban real estate. [£](#)



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