



Little by little, grains  
of soil pile up to make  
a mountain and drops  
of water converge to  
form a river. Protecting  
biodiversity and building  
a beautiful home on  
Earth require our  
persistent efforts. Let's  
join hands and open a  
new chapter of building  
a community with a  
shared future for all Q of L



## Global Efforts to Promote Biodiversity Conservation

Biodiversity issues have gradually received attention since the 1980s. On June 5, 1992, the largest United Nations Conference on Environment and Development, attended by heads of state from various countries, was held in Rio de Janeiro, Brazil. Over 150 countries signed the Convention on Biological Diversity (CBD), reaching a consensus for the first time that "the conservation of biodiversity is a common concern of mankind and an essential part of the development process of mankind". CBD, as the first global agreement on the conservation and sustainable utilization of biodiversity, has been officially incorporated into international policies, which is of great historical significance for protecting the human living environment and enhancing the rational use of biological resources. In 1996, the concept of involving private sector in biodiversity conservation was first proposed at the third meeting of the Conference of the Parties to the Convention on Biological Diversity (CBD COP3), and in 2000, enterprises were officially incorporated into the CBD Global Strategy at CBD COP5. In 2014, the CBD Secretariat launched the "Global Partnership for Business and Biodiversity" (GPBB) initiative, aiming to encourage greater business engagement in biodiversity-related issues and in combating illegal trade of wildlife and plants.



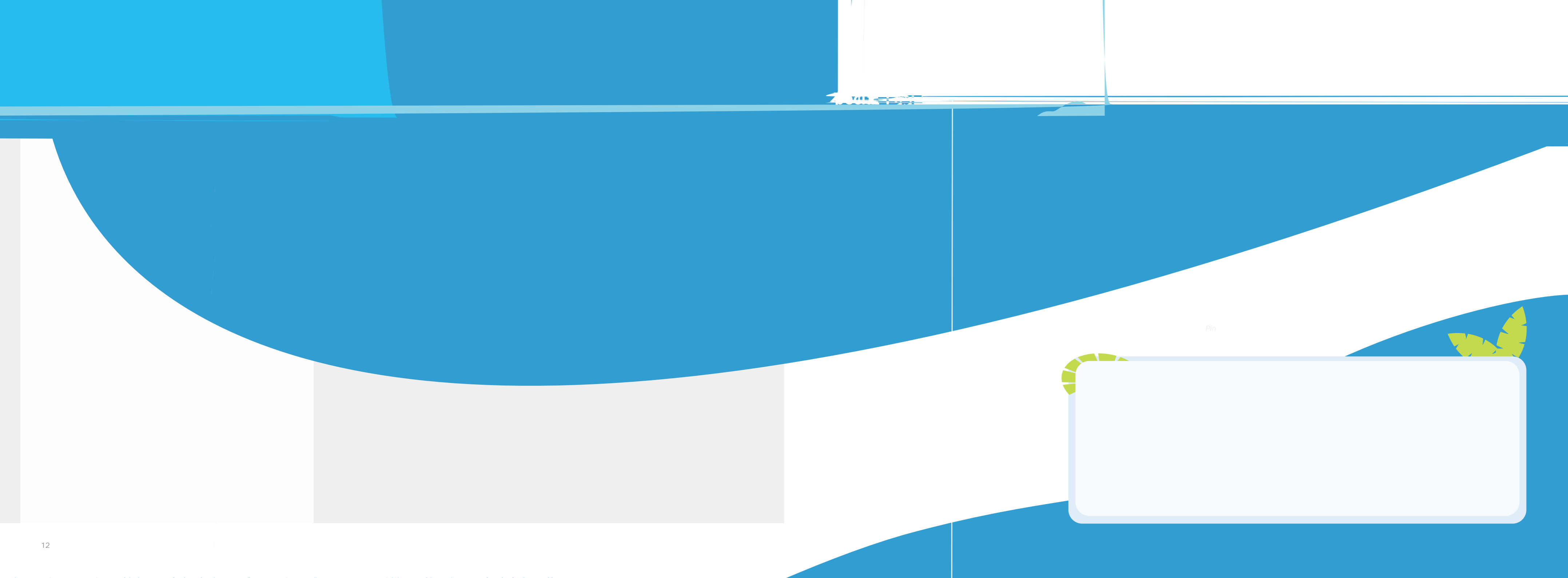


*Acer buergerianum* Miq.

\*Native tree species refer to protected tree species below the national and provincial levels.

Lush vegetation in Lancang plantations

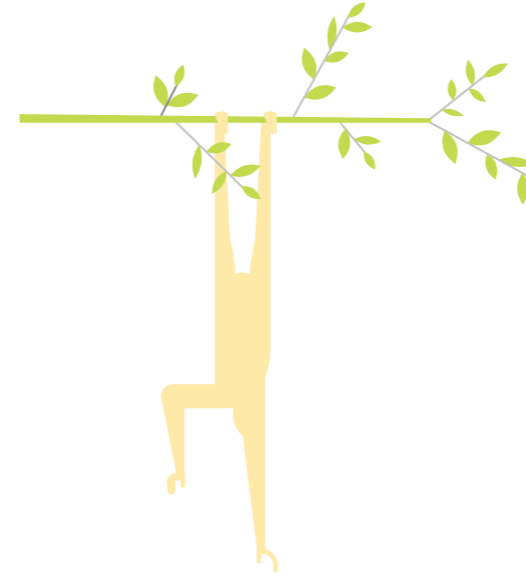
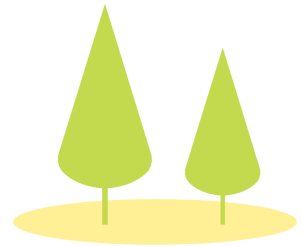




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and papermaking process, they may cause problems such as water pollution, air pollution, and soil pollution if the chemicals, organics, and toxic matters within are not treated properly, causing impact on the surrounding ecosystems and biodiversity. The combustion of fossil fuels in production and logistics will emit greenhouse gases. By strengthening the utilization of renewable and clean energy, improving energy efficiency, and adopting advanced energy-saving technologies and facilities, good synergistic effects of both pollution reduction and carbon emission reduction can be achieved. Furthermore, when transporting hazardous materials, it is necessary to strictly prevent a series of ecological risks including damage to biodiversity caused by the leakage or spill of hazardous materials.



 Production

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